



**IMAGINE
ROTARY**



The Port Wheel

The weekly bulletin of the Rotary Club of Port Macquarie Inc
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Club No. 17940 Chartered May 22nd, 1948

Website www.rotaryclubportmacquarie.com.au

Facebook - <https://www.facebook.com/RotaryClubPortMacquarie/>

The Rotary Club of Port Macquarie

P.O. Box 136, Port Macquarie
NSW 2444 Australia

President - PDG Debbie Loveday

President-elect - Dr Ray Hodgson

Immediate Past President -
Frank Moxon

Vice President - Phil Perry

Secretary - Frank Moxon

Treasurer - Bob Cleland

Club Service Director -
PDG Debbie Loveday

Community Service Director -
Bob Cleland

International Service Director -
Ray Hodgson

Vocational Service Director -
Diana Gammon

Youth Service Director -
TBC

Membership & Public Image -
PDG David Mayne

Rotary Foundation -
Phil Perry

Club Meetings Wednesdays @ Port
Panthers 5-30pm for 6pm start. BUT
check program on page 2 for what is
happening.

Club bank details - BSB 932-000
a/c 500 186 792

Past District Governors

Roger Delahanty 1969-70

Ivan Meldrum 1975-76

Laurie Barber 2006-07

Debbie Loveday 2020-21

David Mayne 2021-22

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BOOK SALES last weekend a whopping \$874. Good work everyone
that's amazing!

What a great meeting this week. It had everything. It was informative, educational, inspiring and entertaining.



We started the evening hearing from visiting Rotarian Charles Mille. He is President of the Rotary Club of Padstow in Sydney. He gave us a bit of a background about himself and his Rotary career. It was good to hear about some of the things their club is doing to fundraise and increase membership.

We then had a musical interlude with Neil Porter and his three favourite guitars. We heard music from different genres that featured his makes of guitar. He had some beautiful guitars and trusted us enough to not need a security guard to keep them safe. He showcased a Fender, a Gibson and a Rickenbacker. We all sang along to songs from our younger days. Thanks Neil, just brilliant.

Diana Gammon then introduced Zach Turner. Zach admitted that he didn't want to attend RYLA when the day to front up arrived. He quickly changed his mind when he formed some life long friendships and realised he was privileged to have been born in Australia after listening to some keynote speakers and the hardships and abuse that they had suffered in their lives. It was a most enlightening speech and really gave some insight into the lifechanging program that we know as RYLA. PDG David Mayne and District RYLA chair was in attendance and Zach was pleased to meet up with David again.



After Zach came Michael Ward, Unit Commander of the Port Macquarie SES. It was Michael that sponsored Zach for RYLA. Michael gave us some insight into the work of the SES. From training to callouts for fire, flood, tsunami, and motor vehicle accidents. We heard about the intensive training and competition's that they compete in to hone their specialist skills. Michael talked about the recent flood episodes and the impact on the SES and communities. From 2 callouts a week to hundred in a matter of hours for people in life threatening situations.



We are so proud of what they mean to our communities and the fact that they are all volunteers. It's wonderful to think that employers are so understanding of the nature of their work and that they can disappear on a callout at any time of the day or night. Michael extended an invitation to the club to visit on a training evening, that just happens to be on a Wednesday evening. We will certainly take up that invite and see first hand the training, the equipment and how the SES operates. All guests received a copy of our 75 years of Rotary History book.

75 YEARS
Making a difference.

Club program - If you are unable to fulfil your role, swap with someone & advise Port Wheel Editor Kerry.

Date	Program	Speaker	Program Chr	Welcomer	3 ON ME	InterToast	Sergeant
Aug010	Meet at Panthers	Julie Jamieson	Bob Cleland	Tony Moore			Glenda
Aug17	Uni NSW Highfields Circuit	Prof John O'Connor	Ray Hodgson	Glenda Barber			NONE
Aug24	Meet at Panthers						KERRY

August is



Membership and New Club Development Month

3 thoughts on attracting members and keeping them,

by *By Abdulwahab B Akinlade, past president of the Rotaract Club of Ikorodu Golden, Lagos, Nigeria*

Membership is the backbone of organizations like Rotary.

Fun Activities—Rotaract and Rotary clubs should host activities that attract young people. Socializing and having fun is a good thing and complements service. Picnics, beach parties, and happy hours are just some of the activities you can plan.

Service Projects

At the same time, service is what draws many people to Rotaract and Rotary — the ability to join together with others to take action and achieve more than you could ever do on your own. We should continue to partner with other Rotaract and Rotary clubs in our communities to improve our neighbourhoods. It's like when you plant a tree and you help the ecosystem. A member who gets involved in service projects becomes an impact maker in their community.

Print, broadcast, and social media

There is no substitute for publicity. And social media makes it easier than ever. We can attract prospective members, but also people who want to support us and work with us. Instagram, Twitter, Facebook, WhatsApp and more should be used for timely updates on our programs and the projects we engage in. But don't limit your updates to just one or two platforms like WhatsApp and Facebook. Use the full spectrum and don't forget print media such as newspapers and magazines, or broadcast media.

Attracting members isn't the end of the story. We must also sustain our clubs and engage our members. Here are a few thoughts about that.

1. Providing engaging club meetings and programs

Have you ever attended a club meeting and left feeling disappointed? You are not alone. A club meeting without rich content or a worthwhile program will kill the morale of members faster than just about anything. We need to have interesting programs, and fellowship opportunities. And market them well with titles that are clear and attractive such as a Pizza Night, Wine fellowship, Barbecue day at the park.

2. Promoting your club identity

What makes your club unique? What activities are you known for in your community? Make sure you maintain these and let other people know about them. And make sure club meetings are convenient for club members. Plan activities that are accessible to a majority of your members. If most of them work, don't plan midday service projects.

3. Provide strong leadership

Strong leaders move clubs forward and measure the pulse of a club's vital signs. Train people to take over as leaders. Invest time in future leaders. It can make all the difference between a strong club and a fading one. New members feel more comfortable if there is solid leadership driving the club forward.

CREATING TOMORROW— Rotary International is considering a project to address membership, public image, communication, leadership, and fundraising challenges to help define a more sustainable future for Rotary. Our region, or Zone 8, which includes Australia, New Zealand, and the Pacific Islands, has been selected as one of two potential regions from across the globe to pilot a regional approach to governance. See attached flier for more information as our club will be asked to vote in the near future.

Club News

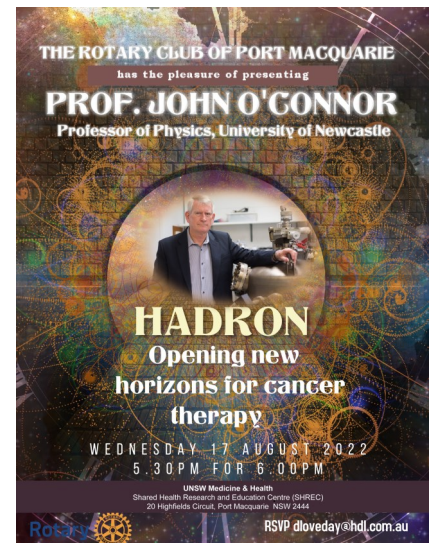
AUG 10 Julie Jamieson—Headspace



headspace

National Youth Mental Health Foundation

AUG 17 Prof John O'Connor—Hadron Therapy for cancer



AUG 24 Business Meeting
AUG 27 Business Meeting

Birthdays July 2022

- 31/07 - Heather Mayne
- 1/8 Glenda Barber
- 7/8 Craig Wearne
- 12/8 Joan Moss

Anniversaries July 2022

- 27/07 - Glyn & Lorryl Rumble-Fuller
- 21/8 Alastair & Joan Moss
- 28/8 Robert & Jose