



SERVE TO CHANGE LIVES



# The Port Wheel

The weekly bulletin of the Rotary Club of Port Macquarie Inc  
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Club No. 17940 Chartered May 22nd, 1948

Website [www.rotaryclubportmacquarie.com.au](http://www.rotaryclubportmacquarie.com.au)

Facebook - <https://www.facebook.com/RotaryClubPortMacquarie/>

## The Rotary Club of Port Macquarie

P.O. Box 136, Port Macquarie  
NSW 2444 Australia

**President** - Frank Moxon

**President-elect** - PDG Debbie Loveday

**Immediate Past President** - Elizabeth Fielding

**Vice President** - Gai Nixon

**Secretary** - Geoff Slack

**Treasurer** - Bob Cleland

**Club Service Director** - PDG Debbie Loveday

**Community Service Director** - Phil Perry

**International Service Director** - Ray Hodgson

**Vocational Service Director** - Neil Porter

**Youth Service Director** - Diana Gammon

Club Meetings Wednesdays @ Port Panthers 5-30pm for 6pm start. BUT check program on page 2 for what is happening.

**Apologies for Week's Meet to -** Frank Moxon

Email: [pamoxy@gmail.com](mailto:pamoxy@gmail.com)  
or 0413 349 144 & text - "Rotary YES" or "Rotary, NO"

Club bank details - BSB 932-000  
a/c 500 186 792

### **Past/Present District Governors**

Roger Dulhunty 1969-70

Ivan Meldrum 1975-76

Laurie Barber 2006-07

Debbie Loveday 2020-21

David Mayne 2021-22

**Bulletin Editor** - Kerry Medway  
[kerrymedway1946@gmail.com](mailto:kerrymedway1946@gmail.com)

**Assistant Editor** - PDG Debbie Loveday  
[dloveday@hdl.com.au](mailto:dloveday@hdl.com.au)



*Reg Pierce has been running a series of stories in the Wauchope Rotary Club Bulletin on Famous Rotarians. Here is one inspiring story -*

## Clarence Birdseye

Rotary Club of Rochester, Minnesota

The sixth of nine children born to Ada Jane Underwood and lawyer Clarence Frank Birdseye, Clarence Birdseye entered the world by way of Brooklyn, New York on December 9, 1886. A boy fascinated by natural science and taxidermy, his knowledge in these areas would be enhanced by correspondence courses. He would go on to study science at Amherst, but later drop out for financial reasons.

To support himself, he joined scientific expeditions, one of which took him to Labrador to work in the fur business. It was here that he began his food-freezing experiments with whatever fresh food was available. He ate fried rattlesnake slices in pork fat, lynx marinated in sherry, fresh porcupine, polar bear meat and skunk. Birdseye's ultimate commercial success got its start with the knowledge gained from the Inuit, who taught him to fish trout from holes in the ice, which would freeze instantly in the air, which registered at 30 degrees below zero. But when it was cooked, the fish tasted like fresh trout. It was the same with the meat and game, which the Inuit kept fresh for months in hard-packed snow.

Returning to the states, Birdseye experimented until he'd invented a marketable freezing machine, which could freeze food very quickly at low temperatures, while retaining a reasonably fresh taste and texture. His first mass marketing was of frozen fish, which had limited success. The core marketing dilemma was that most markets and homes were not yet set up to store frozen food in large volume. Most people were still using ice boxes. This would change following WWII.

In the meantime, Birdseye sold his company to Post for \$22 million (approx. \$365 million in 2022 dollars). Birdseye died in 1956 at the age of 69. He was cremated, and his ashes were scattered in the ocean off the coast of Gloucester, Massachusetts.

*Reg states - I've been running these "Notable Rotarians" pieces for a few weeks now because I wanted to show how some very busy people still had time to give of themselves through Rotary. They include Prime Ministers, Royalty, inventors & business tycoons. But they all had compassion & empathy for those less fortunate.*

*So if Angela Merkel for example, (the former German leader) could take time out to attend her Rotary club, we should be quite able to extend a helping hand to those who are struggling. .... Good one Reg.*



THE HOME OF OUR DISTRICT GOVERNOR

## In Our 74th Year



**Club program** - If you are unable to fulfil your role, swap with someone & advise Port Wheel Editor Kerry.

<b>Date</b>	<b>Program</b>	<b>Speaker</b>	<b>Program Chr</b>	<b>Welcomer</b>	<b>3 ON ME</b>	<b>InterToast</b>	<b>Sergeant</b>
June 1st	One hour meet + meal option	Your say? Next year?	FrankMoxon / Deb Loveday	Phil Perry			
June 8th	Dinner at Panthers	Zach - RYLA experience	Diana Gammon	Lorryl Rumble Fuller	Valda Sturrock	Geoff Slack	Glenda Barber
June 15th	Dinner at Panthers	Mike Greenslade Shelterbox	Brian Calford	Gerald Haynes		Bob Cleland	Neil Porter

**Guest speaker cancelled**

Sadly, because only 13 Rotarians had booked-in for tonight's meeting it was decided to cancel the speaker driving down from Coffs Harbour. Each week we need 20 members to attend our meeting. We have to pay for 20 meals whether members are there or not! So as to avoid having to pay for seven meals, the club decided to opt for a business meeting with purchasing a meal after downstairs for those who wish to stay.

**Informal meeting tonight**

Thirteen of us met informally and discussed several matters. It was very productive and hopefully will result in some good outcomes. Next week's meeting will share more on what we may do and achieve in 2022/23

**Club raises over \$1300 for wheelchair/sewing machine**

Following last week's mention of the lady in Uganda crawling and her need for a wheelchair and sewing machine, club members individually donated more than \$1300 for this project. Shows the heart of Rotary and the generosity of our club members.

Plans are afoot for a further extension of this project in Uganda. Watch this space!

**\$600 raised from our weekly mouse coffins!!!!**

Although our Sergeant's fine sessions have been few and far between, members have been generous in placing cash in the boxes on the tables that Neil Porter calls 'mouse coffins'!!! Pres Frank asked that this money be used to empower girls in 3rd world countries.



**Tree planting in Canberra in 1926**

Rotary played a part in the formation of Canberra with the planting of many trees. Another example of Rotary in action!

*Club News*

PROGRAM

- 1 June - Next year, your say
- 25 June - District Changeover LUSC
- 29 June - Club Changeover

**Invite to BRASS BAND Concert** at the Wauchope RSL this Saturday @ 7-30pm at the Wauchope RSL Club. Entry fee is \$5-00. Co-sponsored by the Wauchope R/C. All funds in aid of Lifeline.

**President Deb needs YOU & YOU & YOU!!!!!!**

Incoming President for our club in 2022/23 PDG Debbie Loveday needs some members to put their hands-up to take-on positions on the new board.

- We need -
- a President -Elect
  - a Club Service Director
  - a Youth Director
  - an Attendance officer
  - an assistant bulletin editor

Please contact Deb ASAP with your willingness to step-up and keep our club vibrant for the next Rotary year.

Inspirational Quote of the Week

**"Whatever Rotary may mean to us, to the world it will be known by the results it achieves."**

**-Paul Harris**



Birthdays June 2022

- 01/06 - Valda Sturrock
- 03/06 - Hannah Boswell
- 13/06 - Robert Rutishauser
- 25/06 - Geoff Slack
- 30/06 - Patricia Urban
- 30/06 - Darryl McMahon

Anniversaries June 2022

- 06/06 - Doug & Jill Heagney
- 24/06 - Gai & Bill Nixon